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FOR IMMEDIATE RELEASE:

MOONEY FAMILY WINES LAUNCHES NEW WEBSITE

Artisan Pinot Noir Label Garneres “94 Point” Score from Wine Enthusiast Magazine. MFW Limited Releases Featured in New Morro Bay Tasting Room.

Morro Bay, CA: There is a lot going on right now at Mooney Family Wines, after a very successful 2014 harvest. Never ones to sit still, owners Michael and Margene Mooney have launched a new website at MooneyFamilyWines.com that features their “Pinot Passionate” selection of limited releases from the Santa Lucia Highlands’ appellation. The new online home of the label focuses on the close working relationships Michael and Margene have with their growers in the S.L.H. That emphasis on partnerships and quality has led to “Exceptional” scores and reviews from the likes of *Wine Enthusiast Magazine* and *The International Wine Review*.

The current issue of *Wine Enthusiast* awarded the 2012 Mooney Family “Boekenoogen Vineyard” Pinot Noir a score of “94 Points.” The 2012 Mooney Family “Santa Lucia Highlands” bottling received “93 Points” from *W.E.* And a score of “90+ Points” from *The International Wine Review*. Only 240 cases were produced of the Boekenoogen Vineyard release; it retails for \$68. The Santa Lucia Highlands release retails for \$52.

In addition to purchasing these releases on the new MooneyFamilyWines.com website, fans can try them in person at the family’s two tasting rooms. Their latest outpost, open just a few months, is at 845 Embarcadero Road in the charming seaside community of Morro Bay. Open daily from Noon to 7 p.m., the visitor center features the Mooney Family line-up, as well as sister labels Chateau Margene and El Pistolero. This new Morro Bay establishment joins the original Chateau Margene tasting room in Creston as the two best places for collectors to secure their share of these special wines.

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About Mooney Family Wines:

The Mooney Family label's singular focus is presenting the best, limited release Pinot Noir and Chardonnay from some of the top vineyard estates in the cool-climate Santa Lucia Highlands appellation.

Michael Mooney works closely with well-known SLH properties Boekenoogen, Vigna Monte Nero, and Tondre. Michael's close association with these winegrowers assures that only the very best Pinot Noir and Chardonnay arrive at the winery in Creston. Here, Michael has converted Chateau Margene's original barn into a separate "micro winery," specifically dedicated to the Mooney Family label's Burgundian – style releases. The limited releases of Mooney Family Wines are available at the Creston and Morro Bay tasting rooms and online at MooneyFamilyWines.com

Michael and Margene's portfolio of award-winning wines also includes the Chateau Margene and El Pistolero labels. Chateau Margene is the couple's home estate; C.M. is dedicated to growing and producing world-class Cabernet Sauvignon and Bordeaux – style blends from the Paso Robles region. The "El Pistolero" project is an exceptional value offering from Michael of fun, exciting wines at a great price. E.P. currently consists of two releases: a Cabernet Sauvignon blend sourced from Paso Robles. And a Pinot Noir from the Santa Lucia Highlands.

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